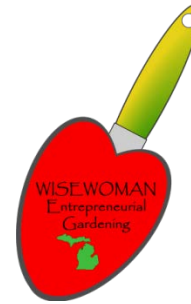


WISEWOMAN Entrepreneurial Gardening Program



The WISEWOMAN Entrepreneurial Gardening Program was designed to help participants:

- 1) Grow fruits and vegetables for their families
- 2) Grow extra produce to sell at farmer's markets, roadside stands or other retail outlets

Women come into the program with many levels of gardening experience. Some are ready to start selling right away, while others have to get some experience.

Below are the requirements for participating in the WISEWOMAN Entrepreneurial Gardening Program.

Year In Gardening Program	Education Required To Receive Money For Supplies	Supplies That Can Be Purchased	Gardening Goal	Selling Requirement
1 <i>(Gardeners with no experience)</i>	To be eligible to receive gardening supplies, you must attend and complete one of the following series of nutrition education classes: <ul style="list-style-type: none"> • SNAP-Ed • Cooking Matters • Other WISEWOMAN approved nutrition series 	Your purchases will focus on what you need to establish a market garden. (e.g. basic gardening tools, soil testing, seeds, transplants, deer fencing, soil preparation)	Establish your market garden	You are not required to sell your produce
1 <i>(Gardeners with experience)</i>	To be eligible to receive gardening supplies, you must attend and complete one of the following series of nutrition education classes: <ul style="list-style-type: none"> • SNAP-Ed • Cooking Matters • Other WISEWOMAN approved nutrition series 	Your purchases will focus on what you need to build up your garden to prepare for a market garden. (e.g. deer fencing, soil testing, seeds, transplants, season extension supplies)	Build up your market garden	You are not required to sell your produce, but you may begin selling if you are ready

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2	To be eligible to receive gardening supplies, you must: <ol style="list-style-type: none"> 1) attend at least one mentoring or volunteer session provided by a WISEWOMAN gardener and 2) complete two educational sessions (such as the WISEWOMAN gardening conference, or approved online gardening or marketing classes available on the WISEWOMAN website). 	Your purchases will focus on what you need to build up your market garden. (e.g. deer fencing, soil testing, low tunnels, mini greenhouses, season extenders, seeds, and transplants)	Build up your market garden	You are not required to sell at market, but you may begin selling if you are ready
3	To be eligible to receive gardening supplies you must: <ol style="list-style-type: none"> 1) lead or assist at one mentoring session for women who are in Year 1 and Year 2 or volunteer at an approved WISEWOMAN Gardening site 2) attend, in person or online, two educational sessions (see Year 2 above) 	Your purchases will focus on what you need to create value added products (jars, labels) and/or what you need to begin selling at market (tablecloths, signage, baskets), plus seeds and transplants.	Prepare to sell at a market, roadside stand or other retail outlet	You must sell produce or value added products
4 or more	To be eligible to receive gardening supplies you must: <ol style="list-style-type: none"> 1) lead at least two mentoring sessions (one-on-one or in a group) and 2) attend two continuing education sessions (see year 2 above) 	Your purchases will focus on what you need to further develop value-added products and/or what you need to increase what you sell, plus seeds and transplants.	Build your gardening business	You must sell produce or value added products